

OUR STORIES DISCLOSE III
FINAL PROFORMA BUDGET
March 2024

					TOTALS	NOTES
SALES REVENUE						
	<u>Units</u>					
Pre Publication Contributions	1,304	\$ 15.00	\$ 19,560.00	\$ 19,560.00		1,304 is an updated estimate as of 10/1/23
Post Publication Pricing Estimated						
Intergroup/CSO/Clubs for Resale	500	\$ 20.00	\$ 10,000.00	10,000.00		
Individual Members	396	\$ 25.00	\$ 9,900.00	9,900.00		
Total Units:	2,200					
TOTAL REVENUE				\$ 39,460.00		
COST OF GOODS SOLD						
	<u>Units</u>	<u>Per Unit</u>				
Printing Volume 1						
Production	2,000	\$ 4.45	\$ 8,896.00			Per Final Invoice
Smythe Sewn			\$ 1,384.00			Per Final Invoice
Hard Copy Proof			\$ 408.00			Per Final Invoice
Miscellaneous			\$ 119.00			Per Final Invoice
200 Addtl Copies	200	\$ 4.45	\$ 890.00			Per Final Invoice
Freight			\$ 1,856.54			Per Final Invoice
Subtotal		\$ 8.90	\$ 13,553.54	\$ 13,553.54		
Printing Volume 2						
Production	2,000	\$ 4.43	\$ 8,867.00			Per Final Invoice
Smythe Sewn			\$ 1,384.00			Per Final Invoice
Hard Copy Proof			\$ 390.00			Per Final Invoice
Miscellaneous			\$ 96.00			Per Final Invoice
200 Addtl Copies	200	\$ 4.43	\$ 886.00			Per Final Invoice
Freight			\$ 2,012.54			Per Final Invoice
Subtotal		\$ 8.86	\$ 13,635.54	13,635.54		
Total Publication Costs:			\$ 27,189.08			
Sales Tax on Publishing Cost (Tacoma):		10.300%	\$ 2,800.48	2,800.48		Estimated
Packaging						
Bags			\$ 696.69	696.69		Per Final Invoice
Stickers			\$ 100.00	100.00		Estimated
Storage						
	<u>SF</u>	<u>Term (Mos)</u>	<u>Total</u>			
Rent @ \$2.39/PSF	150	4	\$ 1,432.00	1,432.00		Storage at \$358/mo. during presale distrib.
Rent @ \$2.51/PSF	50	12	\$ -	0.00		Absorbed by Area 72 in 2024 Budget
Rent @ \$2.63/PSF	20	12	\$ -	0.00		Absorbed by Area 72 in Future Budgets
Editorial Expenses						
Included below			\$ -	0.00		
Marketing						
Attendance at Q's and Assembly			\$ -	0.00		
Miscellaneous						
Soft Costs Paid - OSD BofA Account	2018 - 2023		\$ 2,722.37	2,722.37		
Square/Strip Transaction Fees	2200	\$ 0.75	\$ 1,650.00	1,650.00		Estimated
Contingency		7.25%	\$ 2,860.18	2,860.18		
TOTAL COST OF GOODS SOLD				\$ 39,450.80		
GROSS PROFIT				\$ 9.20		