

Ad Hoc Committee Report

Communications Audit

April Quarterly 2020

We held our first meeting February 23rd at the GSIG to discuss ideas and strategy for conducting an area wide communications Audit.

Attendance: Bill (DCM 12), Keith M (past delegate), Geene D. (alt delegate), David L. (Snohomish CSO) John B. (DCM 16), Pauline O (CPC chair District 34)

- Meghan K (DCM 44) & Linda D. (area Treatment Chair) Joined via email in

We discussed the GSO communications audit and how we would utilize the spirit of this document, to guide our endeavor. We brainstormed many ideas and settled on a comprehensive plan of action. We concluded our meeting & agreed to continue our work individually and collaborate via email.

Internal:

We have created a questionnaire and survey to be distributed to the area committee, quarterly appointed meeting, district meetings, group business meetings and individual members.

We have divided up the area into 4 quadrants; North, Peninsula, Central & South, we will ask 4 districts from each grouping to participate, DCM's will distribute the survey at the district meeting. There will be a supplemental Q&A conducted with the district committee at the same time. DCM's will compile a report & return to their contact person on this committee. There will be a separate focus group conducted in each geographical grouping (up to 4).

GSR's will distribute the same survey & conduct the same Q&A at their business meeting & return both a report of the Q&A and the completed surveys, to DCM. DCM will forward to their contact person on this committee.

A member's survey will be conducted at the Pre-assemblies

External:

We will recruit the CPC, PI, Treatment & Corrections chairs from 4 districts in each quadrant to reach out to treatment centers, public entities & professional organizations, institutions & correctional facilities. Together we will develop a questionnaire to ascertain the perception of Alcoholics Anonymous in Area 72 by the agencies we serve.

All of the data will be compiled & rendered into comprehensive, understandable charts & graphing. This information will be presented at the area assembly with recommendations from this committee.

We are currently working on the logistics of distribution so we can maximize participation.

Yours in Service,

Bill Webster II

Ad hoc Chair

Communications Audit

Dcm12@area72aa.org

206-498-7739